

NEWS RELEASE FOR IMMEDIATE USE

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#SHINEON IN STYLE AT HD EXPO: METAL-ART™ COLLECTION

Lamin-Art's most captivating collection of architectural surfaces, Metal-Art™, answers the call of architects and designers

Lamin-Art isn't missing a beat for this year's Hospitality Design Exposition & Conference (HD Expo) in Las Vegas, May 15-17. From a shining display of an exclusive collection of metallic surfaces to a cocktail reception — and after party — on the first day, visitors of booth #1701 will feel nothing short of VIP.

The booth highlights Lamin-Art's newest, most innovative collection—Metal-ArtTM—on a curved vertical surface to both give attendees a hands-on experience and demonstrate the collection's tight bend radius. The collection is composed of five architecturally scaled designs, ranging from avant-garde angularity to contemporary translations of ornamental frieze. Juxtaposed with warm woods, coordinated with other Lamin-Art collections, or combined with brushed metals, Metal-ArtTM adds a dramatic element to any space.

"Designers and architects are the visionaries defining the future of our spaces and environments," says design director Hans Mutzke. "This breakthrough collection answers their call for new ideas and materials."

Metal-Art™ boasts the tagline, #ShineOn, so Lamin-Art is encouraging visitors of booth #1701 to enter their business cards for a chance to leave HD Expo with one of two pairs of designer sunglasses. The two winners of the drawing will be announced on Lamin-Art's Facebook, Twitter and Instagram (Lamin-Art | @LaminArt | @LaminArt | at 3:30 p.m. on May 15 and May 16, so be sure to stop by, enter your business card, and follow us on social media throughout the show.

Designers and architects are invited to mingle with the Lamin-Art team at a kick-off cocktail reception beginning at 3:30 p.m. on May 15. They'll have beer and wine and bites, so grab a friend and meet the Lamin-Art team—including vice president of national accounts, Matthew Krog, and vice president of sales, Georgy Olivieri.

Plus, attendees can see installations of Lamin-Art products at the Social Hub (booth #1195). Designer Vincent Celano of Seed Design Studio incorporated

Porcelain (#2422) into his design for the expo's hotspot, so visitors can view Lamin-Art's products while they recharge.

Hospitality Design Exposition & Conference is the premier trade show for hospitality design professionals. The HD Expo connects buyers of design with the newest and most innovative product offerings—and provides a venue for industry networking.

Lamin-Art, Inc. is the North American design leader in architectural surfaces, including laminate, real wood veneer and metallic surfaces. Lamin-Art partners with interior designers, architects and fabricators to facilitate their visions by providing innovative products that add value and elegance to interiors. With a philosophy of anticipating trends, Lamin-Art develops innovative, durable, design-enhancing surfaces that are used such industries as hospitality, retail, healthcare, education and more. Visit http://www.laminart.com for samples or additional information.

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